

CLAIM AMENDMENT

Please amend the claims in accordance with the following listing:

1. (Currently Amended) A system for displaying galleries, showrooms, stores or malls on-line, comprising:

means for displaying on an on-line display device to a viewer a ~~scene~~ plurality of views of at least one room having ~~at least one~~ a first object therein, wherein the ~~display~~ means for displaying the plurality of views includes a data packet storing the plurality of views of the at least one room;

means for receiving from the viewer one or more selections of objects in the at least one room during displaying of any view of the plurality of views of the at least one room to the viewer;

means for displaying ~~as~~ to the viewer, in response to receipt from the viewer of a selection of the first object in any view of the plurality of views, the first object in a plurality of different still photographs each taken from equally spaced angles 360° around said first object to enable the viewer to view said first object from 360° around said first object and enabling said first object to appear to rotate on the display device; and,

command buttons enabling the viewer to virtually move both around the room and around said first object when said first object is displayed in the plurality of different still photographs.

2. (Previously Presented) The system according to Claim 1, wherein the at least one room is a gallery.

3. (Previously Presented) The system according to Claim 1, wherein the at least one room is a showroom.

4. (Previously Presented) The system according to Claim 1, wherein the at least one room is a store.

5. (Previously Presented) The system according to Claim 1, wherein the at least one room is a mall.

Claim 6 (Cancelled).

7. (Currently Amended) The system according to Claim 1, wherein at least one each still photograph of the plurality of still photographs is identified by a unique frame address.

8. (Currently Amended) The system according to Claim 1, wherein the means for displaying the first object ~~means~~ includes at least one video film.

9. (Currently Amended) The system according to Claim 1, wherein the means for displaying the first object ~~means~~ includes at least one audio segment.

10. (Currently Amended) The system according to Claim 1, wherein the views of the plurality of views further have a second object, each object of the first and second objects in the data

packet is assigned a unique identification indexed by an area said each object occupies in the views,
~~still photograph.~~

11. (Previously Presented) The system according to Claim 10, wherein at least one link is assigned to said each object, thereby enabling detailed information regarding the object to be retrieved from an external database for presentation to the viewer.

Claims 12-19 (Cancelled).

20. (Currently Amended) A system for displaying galleries, showrooms, stores or malls on-line, comprising:

means for displaying on an on-line display device to a viewer a scene of at least one room having at least one object therein, wherein when said at least one object appears in a plurality of frames, said at least one object is cut out from each frame, given a unique identification, and assigned a link to a data storage device that stores data associated with said at least one object and wherein the on-line display of the at least one object includes audio stories, an enlarged still image, textual descriptions, buy and bid frames, and videos;

means for displaying ~~an~~ said at least one object ~~of the enlarged still image~~ in a plurality of different still photographs each taken from equally spaced angles 360° around said at least one object to enable the viewer to view said at least one object from 360° around said at least one object and enabling said at least one object to appear to rotate on the display device; and,

command buttons enabling the viewer to virtually move both around the room and around said at least one object when displayed in the plurality of different still photographs.

21. (New) A method for online presentation to a viewer using a client device, the method comprising:

causing the client device to present to the viewer virtual reality information in a virtual reality data packet, the virtual reality information in the data packet comprising a plurality of related views, each view of the plurality of related views showing a first object;

receiving at a server device one or more selections of the first object made by the viewer through the client device when the virtual reality information was being presented to the user as a result of the step of causing the client device to present to the viewer the virtual reality information;

after the step of receiving the one or more selections of the first object, downloading to the client device descriptive information describing the first object.

22. (New) The method of claim 21, wherein the same descriptive information is downloaded to the client device in the course of the step of downloading regardless of frame in which the viewer makes the one or more selections of the first object.

23. (New) The method of claim 22, further comprising:

enabling the user, during presentation to the viewer of the virtual reality information, to move through space shown in the related views;

causing the client device to present to the viewer the descriptive information; and

enabling the user, during presentation to the viewer of the descriptive information, to move around the first object.

24. (New) The method of claim 23, wherein the step of causing the client device to present to the viewer the descriptive information comprises presenting to the viewer the first object in a plurality of different still photographs, each still photograph of the plurality of different still photographs being taken from substantially equally spaced angles 360° around the first object to enable the viewer to view the first object from 360° around the first object and enabling the first object to appear to rotate on a display device attached to the client device.

25. (New) The method of claim 23, wherein the descriptive information comprises an audio segment.

26. (New) The method of claim 23, wherein the descriptive information comprises video information.

27. (New) The method of claim 23, further comprising receiving at the server device from the viewer a submit command to initiate the step of downloading, the step of receiving the submit command being performed after the step of receiving the one or more selections, the step of downloading being initiated in response to the step of receiving the submit command.

28. (New) The method of claim 23, wherein the plurality of related views further shows a second object, the method further comprising:

receiving at the server device one or more selections of the second object made by the viewer through the client device when the virtual reality information was being presented to the user as a result of the step of causing the client device to present to the viewer the virtual reality information;

after the step of receiving the one or more selections of the second object, downloading to the client device descriptive information describing the second object, wherein the same descriptive information describing the second object is downloaded to the client device in the course of the step of downloading the descriptive information describing the second object regardless of frame in which the viewer makes the one or more selections of the second object.

29. (New) The method of claim 23, wherein the descriptive information comprises pricing information.

30. (New) The method of claim 29, further comprising:

after the step of receiving the one or more selections of the first object, downloading to the client device an ordering submission mechanism for buying the first object.